



Labour Market Information



What is LMI?

- 'Hard LMI' - refers to the data and statistics that provide an overview of current and potential future employment and skills trends.
- 'Soft LMI' - refers to the information gathered from general conversations about experiences of the job roles. Helps others to understand what job roles are really like and can give useful insights about sectors and jobs.

Students benefit from both types of LMI.

Aim

To consider how regional Labour Market Information (LMI) impacts on the choices young people make in regards to education/courses/options towards a future career path.

Plan

1. Look at relevant information on:

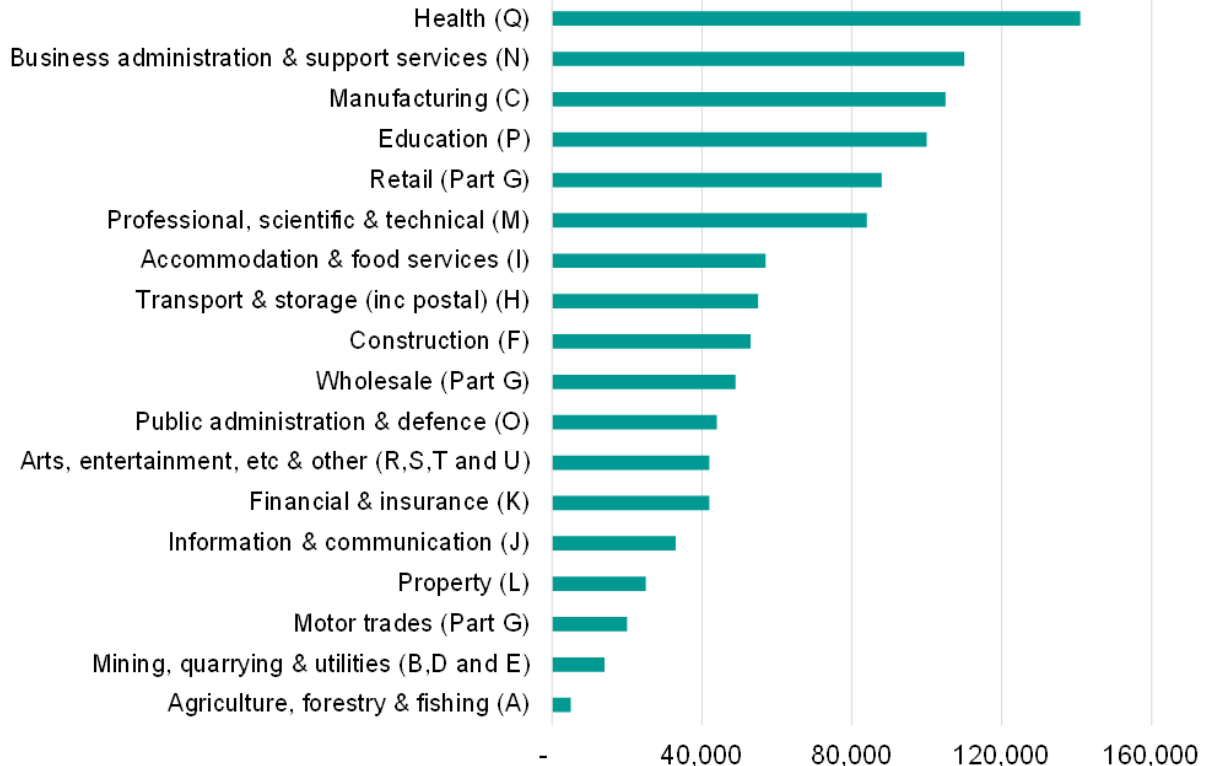
- Industries
- Occupations
- Job postings
- Skills

2. Discuss what sectors may be of interest and think about how young people might structure their education to get them there.

Employment by Industry: Regional

Among the largest sectors by employment are health and social care and manufacturing.

Employment by industry (SIC section), West Yorkshire, 2020

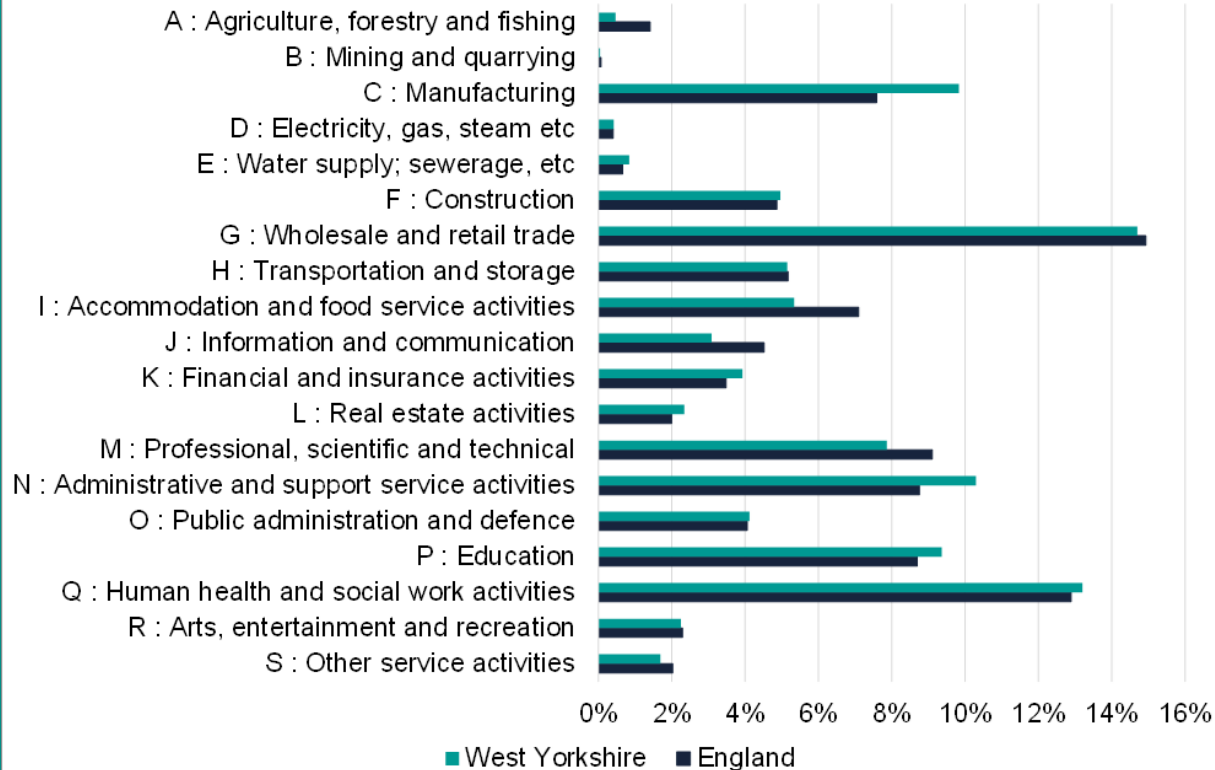


Employment by Industry: Comparative with England

Manufacturing specialisms in West Yorkshire include:

- food,
- textiles,
- chemicals,
- fabricated metal products,
- machinery
- furniture.

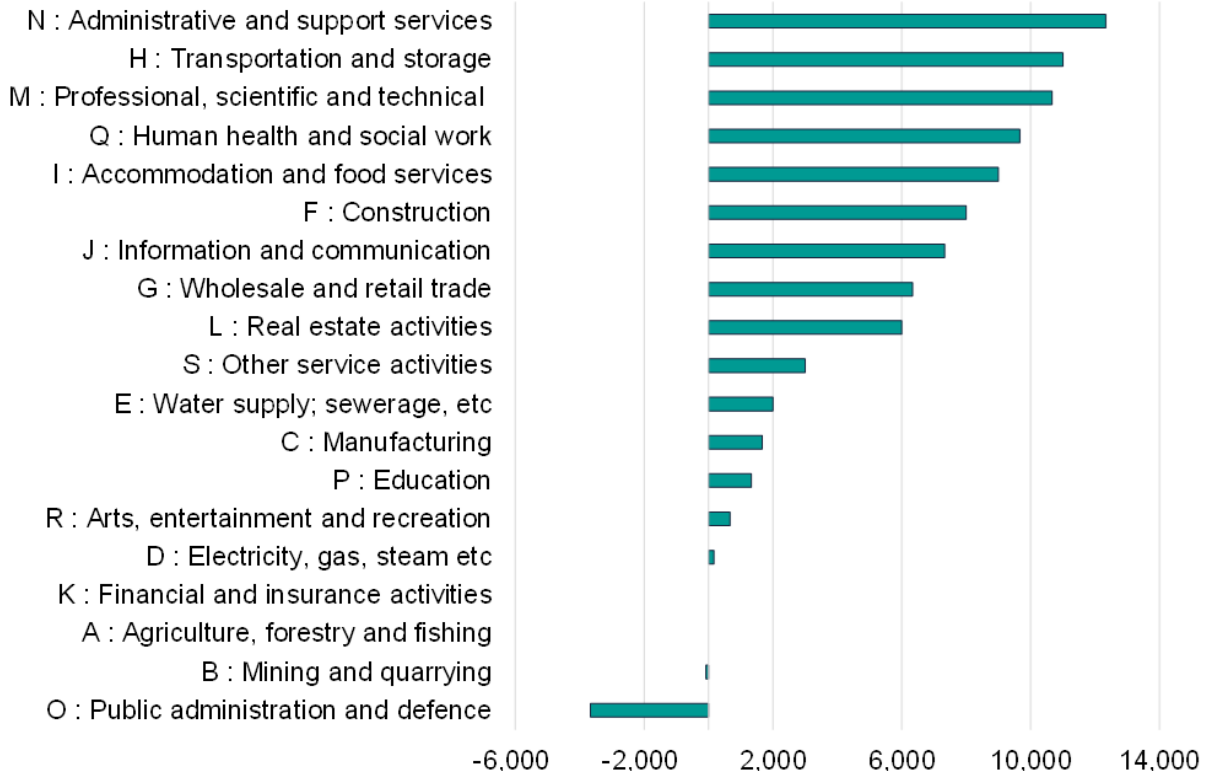
Comparative sectoral employment profile (% of total employment) 2020



Growth Industries: Between 2014-2020

Service activities have been the main sources of recent sectoral employment growth but manufacturing and construction also grew

Employment change by industry, 2018 to 2020 versus 2012 to 2014, West Yorkshire



Occupations: Current

Administrative, Elementary admin and service and Business and public service associate professional roles are the biggest occupations in West Yorkshire

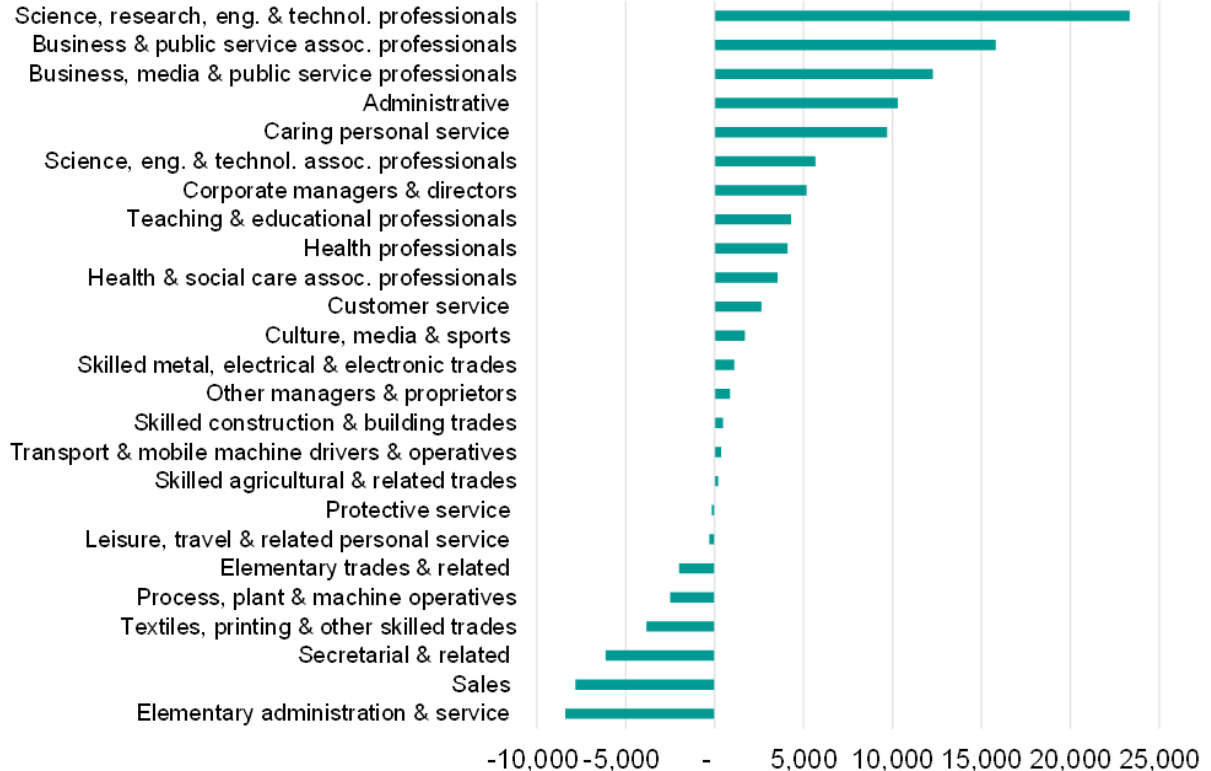
Employment by SOC sub-major group, West Yorkshire



Occupations: Growth and Decline Between 2012-2021

Overall growth in employment is being driven by higher skilled occupations and also by administrative and caring occupations

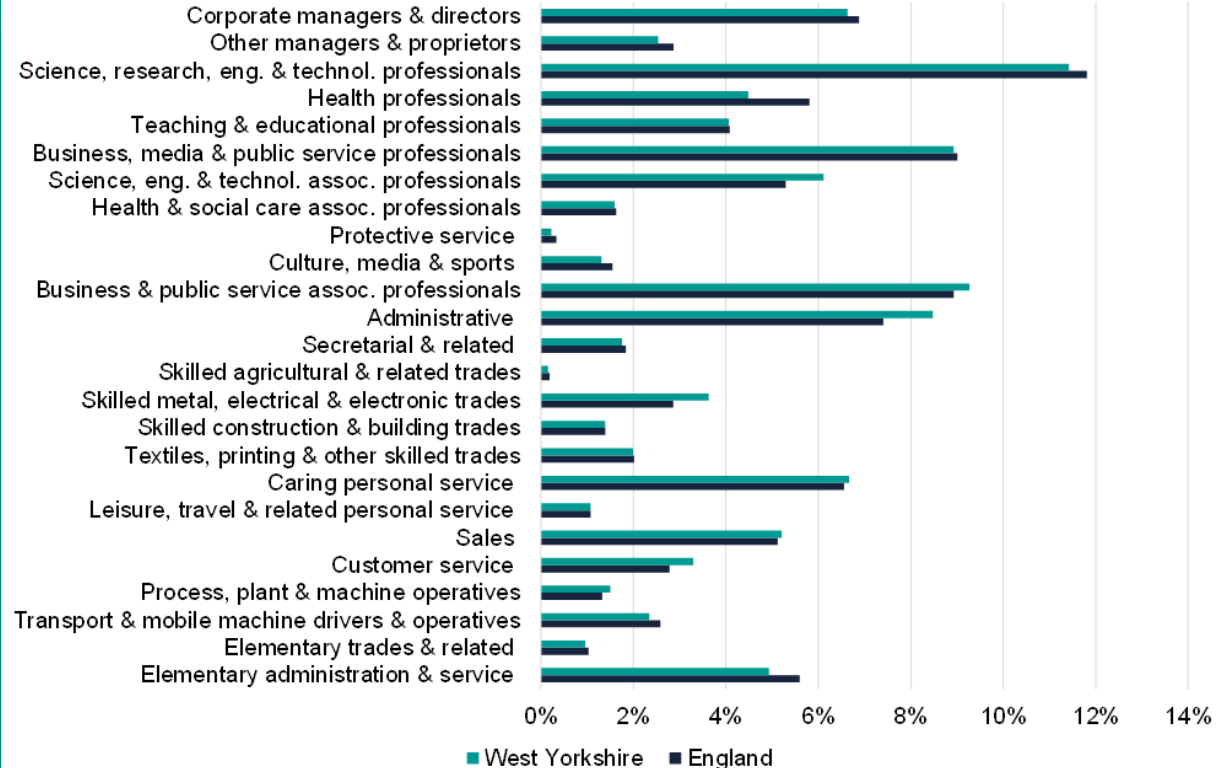
Net employment change by occupation, West Yorkshire



Occupations: Job Postings

Higher skilled occupations are ranked highest in terms of volume of job postings

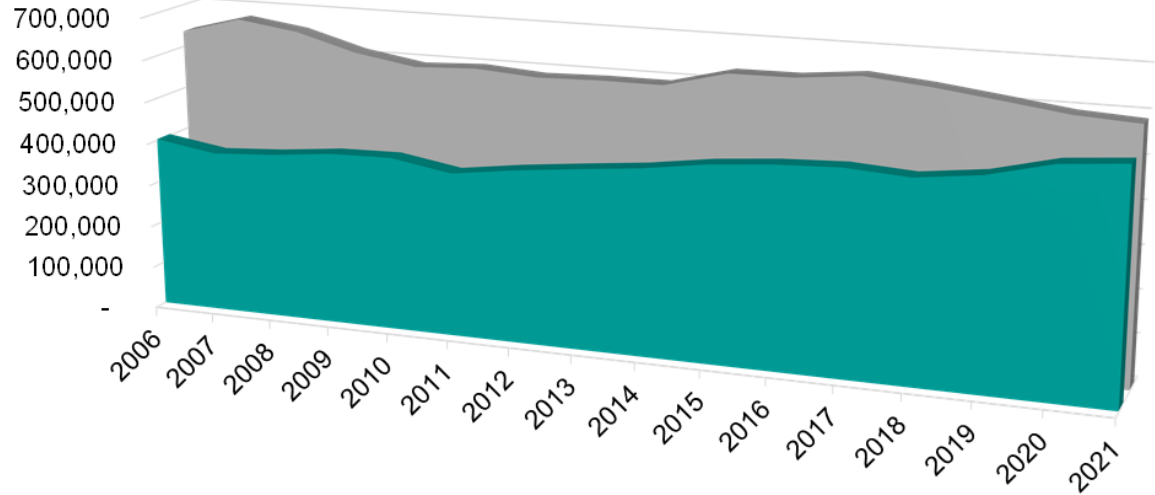
Occupational profile of online job postings, April 2021 to March 2022



Occupations: Skill Level Trends

Higher skilled employment grew by 33% between 2006 and 2021

Trend in employment by broad occupational segments, West Yorkshire



Baseline Skills Demand

Communication, organisational skills and attention to detail are among the skills in greatest demand

“Baseline” skills in greatest demand, West Yorkshire, April 2021 to March 2022



Specialist Skills Demand

Teamwork/collaboration is the most widespread requirement



Specialised skills in greatest demand, West Yorkshire, April 2021 to March 2022

Computing Skills Demand

Skills relating to use of Microsoft packages are in strong demand among recruiters

Computing skill types in greatest demand, West Yorkshire, April 2021 to March 2022

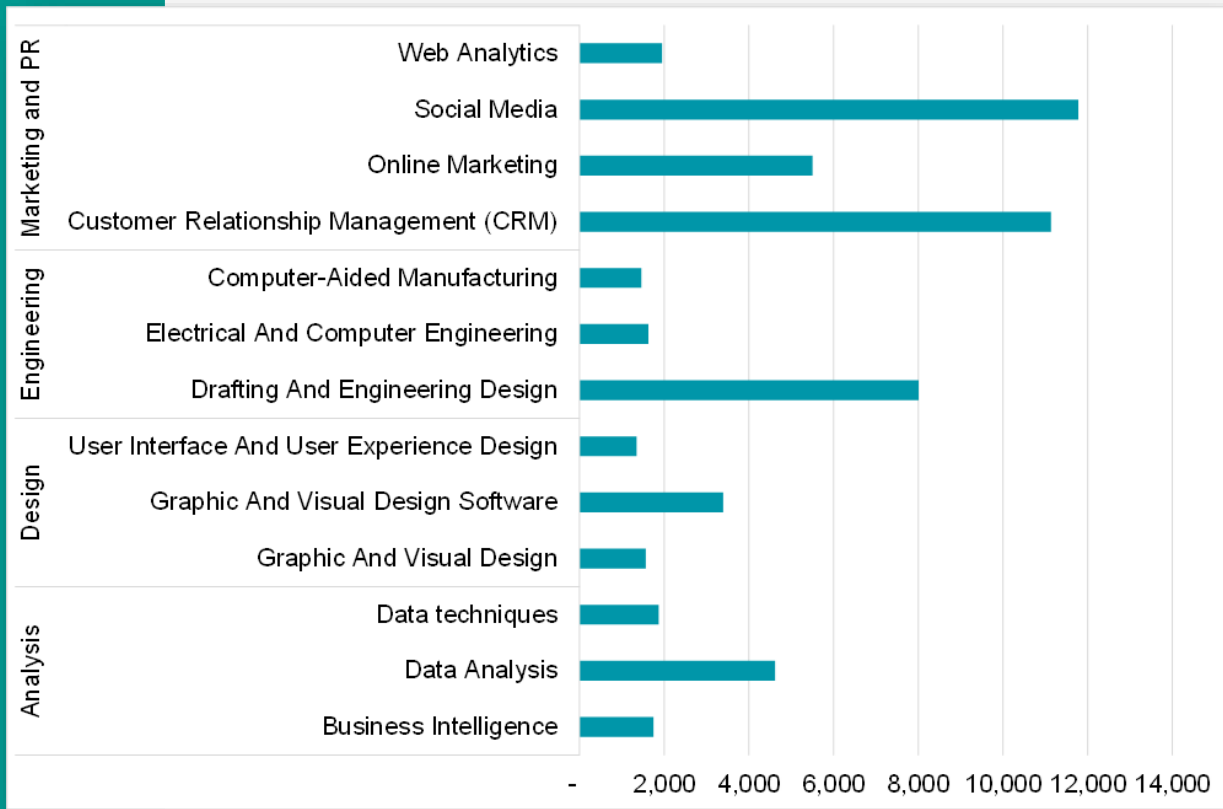


Non-specialist Digital Skills Demand

Digital skills are central to a number of areas including marketing, engineering, design and analysis.

Social media, CRM and engineering design exhibit the strongest demand from employers.

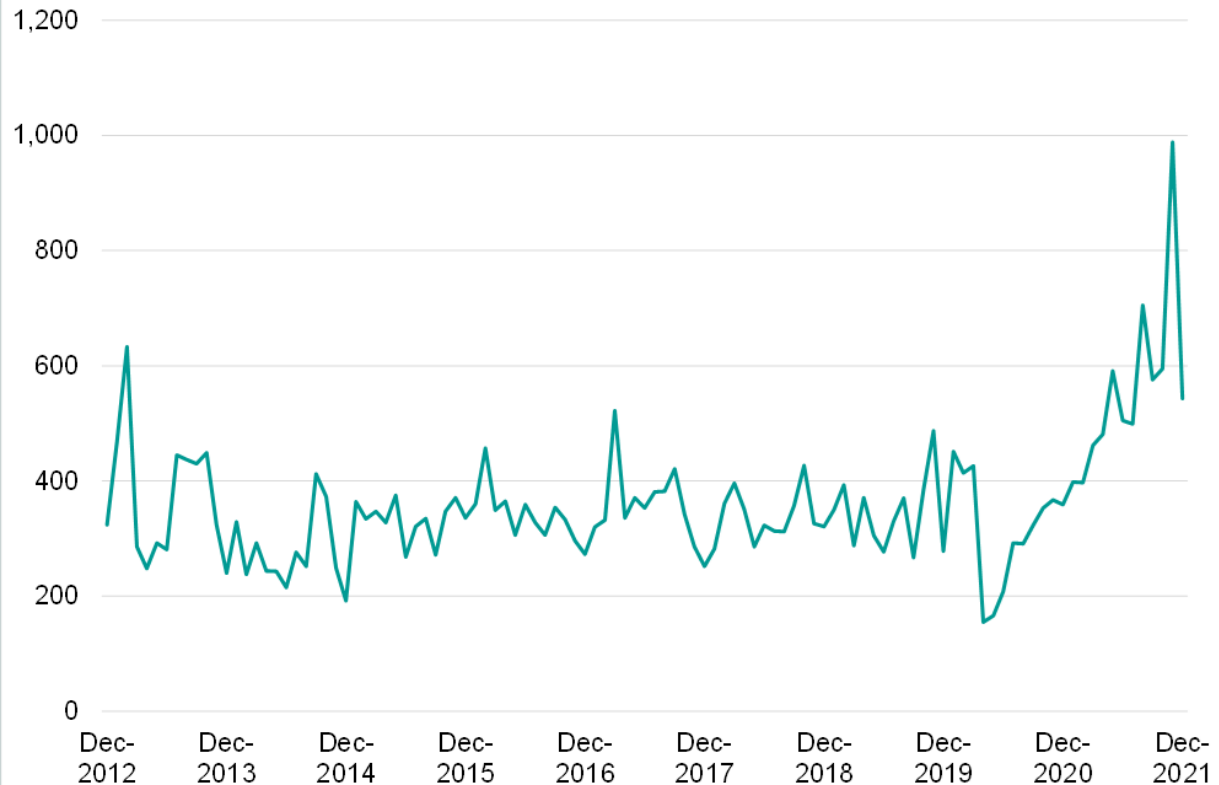
Digital skills in greatest demand for non-specialist occupations (job postings, WY, 21-22)



Green Economy Skills: Increase in Job Postings

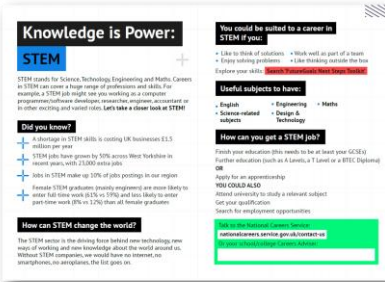
Strong increase in vacancies requiring green skills in 2020 and 2021

Trend in online job postings stipulating green skill requirements, West Yorkshire



Useful Resources

Coming soon...



FUTUREGOALS

West
Yorkshire
Combined
Authority



Tracy Brabin
Mayor
of West Yorkshire

West Yorkshire Labour Market Report:

<https://www.futuregoals.co.uk/learn/our-region/>

Digital Sector:

<https://futuregoals.co.uk/be-inspired/working-in-the-digital-sector/>

Green Jobs:

<https://futuregoals.co.uk/engage/educators-and-advisers/go-green/>

<https://futuregoals.co.uk/green-jobs-careers/>

SEND Support:

<https://futuregoals.co.uk/learn/send-support/>