

# Marketing and Advertising



## **Admission**

(careers website of the IPA, with lots of useful info)

[www.theadmission.co.uk](http://www.theadmission.co.uk)

## **Advertising Association**

(background information)

[www.adassoc.org.uk](http://www.adassoc.org.uk)

## **Chartered Institute of Marketing**

(background info and some careers advice)

[www.cim.co.uk](http://www.cim.co.uk)

## **Creative and Cultural Skills**

(information, advice and job profiles)

[www.ccskills.org.uk/careers](http://www.ccskills.org.uk/careers)

## **Direct Marketing Association**

(background info only)

[www.dma.org.uk](http://www.dma.org.uk)

## **Institute of Practitioners in Advertising**

(some information under 'Jobs')

[www.ipa.co.uk/](http://www.ipa.co.uk/)

## **Market Research Society**

(background info)

[www.mrs.org.uk](http://www.mrs.org.uk)

## **Creative Skillset**

(information about a career in advertising, education and training, profiles etc.)

[www.creativeskillset.org](http://www.creativeskillset.org)

